How can television be cleaned up for viewing without being offended? We are by no means prudes or uptight people, but the Billboard Music Awards show pushed the limits way too far. The language and the actions were so very offensive. It did nothing for the integrity of the show. Bruce Gowers the director and all the producers showed poor judgement and taste in this one and should be very ashamed of the poor production they put on. If they thought Triumph the insult comic dog was funny in any way, it was just totally disgusting and clearly made the audience as well as us viewing very uncomfortable. Television is no longer an entertainment medium. I do not know what direction it is taking but more and more people we know are either not watching anymore or turning to PBS and Discovery and only watch the networks for their news. Sad.